



Republic of the Philippines  
**Department of Education**  
Negros Island Region  
**SCHOOLS DIVISION OF SAGAY CITY**

October 22, 2025

**DIVISION MEMORANDUM**  
No. **670**, s. 2025

**WRITE TO LEAD: EMPOWERING YOUNG MINDS THROUGH ENHANCEMENT  
TRAINING FOR SCHOOL PAPER ADVISERS ON CAMPUS JOURNALISM**

To: Asst. Schools Division Superintendent  
CID and SGOD Chief  
Education Program Supervisors  
Public Schools District Supervisors  
School Heads of Public Elementary and Secondary Schools  
All Others Concerned

1. Pursuant to Republic Act (RA) No. 7079, otherwise known as the Campus Journalism Act of 1991, and in support to Sagay City Division's desire to capacitate school paper advisers. The SDO Sagay City, through the Curriculum Implementation Division (CID), will conduct the Write to Lead: Empowering Young Minds Through Enhancement Training for School Paper Advisers on Campus Journalism on November 6-8, 2025, at the Division Conference Room, Division of Sagay City, Negros Occidental.
2. This activity aims to:
  - a. upskill the school paper advisers on the competent use of traditional and digital media platforms;
  - b. apply effective strategies in coaching and mentoring student journalists in various journalistic categories;
  - c. implement a sustainable, learner-centered campus journalism program aligned with Republic Act No. 7079 and the goals of 21<sup>st</sup>-century education; and
  - d. develop a school-based action plan to strengthen the implementation of campus journalism programs and address the identified training needs.
3. A registration fee of Two Thousand Seven Hundred Ninety and Seventy-Five Centavos (Php. 2,790.75) shall be collected from each participant to defray expenses relative to the conduct of the activity. The registration fee, transportation allowance, and other related expenses of the participants are chargeable against the School's MOOE and other sources of funds, subject to the usual accounting and auditing rules and regulations. Participants are requested to pay the registration fee at the Division Cashier Section.
4. Enclosed are the list of identified learning facilitators (LF), technical working group (TWG), and the matrix of activities. The participants are expected to pre-registered through the link below on or before October 28, 2025, as this will be used for certificate generation: [https://docs.google.com/spreadsheets/d/1CKAKjrEi4UwHwI\\_SJ1vfyZamb1zWjVgTz3gtq1XaBc0/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1CKAKjrEi4UwHwI_SJ1vfyZamb1zWjVgTz3gtq1XaBc0/edit?usp=sharing)
4. The participants of the Training-Workshop are requested to bring the following:
  - a. laptop
  - b. extension cords
  - c. portable Wi-Fi or mobile hotspot
5. This activity must be conducted in adherence to DepEd Order No. 9, s. 2025 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith. Hence, school heads and teacher-participants are requested to ensure that appropriate arrangements are made to oversee and manage the classes and to provide learning activities to the learners of teachers attending the training workshop.



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6. Since the activity on November 28, 2025 falls on Saturday, all teachers involved in the activity are entitled to Service Credits for their rendered services but not to exceed 15 days in accordance with DepEd Order No. 53, s. 2003 entitled "Updated Guidelines on the Grant of Vacation Service Credits to Teachers."
7. For further queries, contact Romeo B. Santillan, EPS in Filipino/Division Focal in Campus Journalism at 09606786131.
8. It is understood that in the conduct of this activity, there shall be no discrimination in the provision of such partnership on account of age, school, gender, civil status, disability, religion, or other similar factors, or personal circumstances that run counter to the principles of equal opportunity.
9. Immediate and wide dissemination of this Division Memorandum is desired.

**DANNIE CLARK M. UGUIL, CESE**  
Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent



Enclosure : as stated  
Reference : None  
Allotment : None  
No. of Pages : 4

To be indicated in the **Perpetual Index** under the following subjects:

CURRICULUM TRAINING	TEACHERS PROGRAMS
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RBS/CID-DM-2025CONFERENCE 10/21/2025

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Enclosure No. 1 to DM No. 670, s. 2025

**WRITE TO LEAD: EMPOWERING YOUNG MINDS THROUGH ENHANCEMENT TRAINING FOR SCHOOL PAPER ADVISERS ON CAMPUS JOURNALISM**

<b>PROGRAM MANAGEMENT TEAM (PMT)</b>			
<b>NO.</b>	<b>NAME</b>	<b>FUNCTION/POSITION</b>	<b>OFFICE/SCHOOL</b>
1	Elizabeth B. Romo	EPS - English	Curriculum Implementation Division
2	Romeo B. Santillan	EPS - Filipino	Curriculum Implementation Division
4	Rene Jun A. Gasper	Learning Facilitator	Sagay National High school
5	Jesa Mae C. Guanzon	Learning Facilitator	Colonia Divina Integrated Farm School
6	Cristel L. Anliquera	Learning Facilitator	Old Sagay Elementary School
7	Jocelyn A. Diaz	Learning Facilitator	Old Sagay Elementary School
<b>TECHNICAL WORKING GROUP (TWG)</b>			
8	Junmarl Alconga	Program Manager	SGOD - HRDD
9	Romelyn B. Rosel	Program Facilitator	Himoga-an Baybay Integrated School
10	Grace Erecilla	Secretariate/Certificate	Bato National High School
11	Maribel R. Senining	Registration	Jose B. Puey Sr. Elementary School
12	Eden P. Layson	Logistics/Documentation	Bato National High School
13	Aerobelle L. Pasamanero	QAME	SGOD - M&E

<b>MATRIX OF ACTIVITY</b>	
Day 1 – November 6, 2025	
<b>TIME</b>	<b>ACTIVITY</b>
7:30 am – 8:00 am	<ul style="list-style-type: none"> <li>Arrival</li> <li>Registration</li> </ul>
8:00 am – 9:00 am	<b>Opening Program</b>
9:00 am – 11:00 am	<b>Session 1: Telling Truth with Impact: Strategic Writing in SciTech and Human-Interest Stories</b> <b>Cristel L. Anliquera, Old Sagay Elementary School</b>
11:00 am – 12:00 nn	<b>Session 2.1: Mastering the Lead: Winning Tactics in News and Sports Reporting</b> <b>Jocelyn A. Diaz, Old Sagay Elementary School</b>
12:00 nn – 1:00 pm	<b>Lunch Break</b>
1:00 pm – 2:00 pm	<b>Session 2.2: Mastering the Lead: Winning Tactics in News and Sports Reporting</b> <b>Jocelyn A. Diaz, Old Sagay Elementary School</b>
2:00 pm – 4:00 pm	<b>Session 3: Crafting Persuasive Editorials and Columns for Competitive Edge</b> <b>Cristel L. Anliquera, Old Sagay Elementary School</b>
4:00 pm – 5:00 pm	Presentation of Output Mechanics
<b>END OF DAY 1 ACTIVITIES</b>	
<b>Debriefing Sessions</b>	
Day 2 – November 7, 2025	
7:30 am – 8:00 am	Management of Learning
8:01 am – 9:30 am	<b>Session 4.1:</b> Creating Cohesive Publications by Integrating Design and Content <b>Rene Jun A. Gasper, Sagay National High School</b>
9:31 am – 9:45 am	<b>Health Break</b>
9:45 am – 10:30 am	<b>Session 4.2:</b> Creating Cohesive Publications by Integrating Design and Content <b>Rene Jun A. Gasper, Sagay National High School</b>
10:31 am – 11:30 am	Writeshop
11:31 am – 12:00 nn	Presentation of Output
12:00 nn – 1:00 pm	<b>Lunch Break</b>
1:01 pm – 3:30 pm	<b>Session 5:</b> Transforming Scripts into Impactful Broadcasts through Voice and Audio Techniques



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	<b>Jocelyn A. Diaz, Old Sagay Elementary School</b>
3:31 pm – 3:45 pm	<b>Health Break</b>
3:46 pm – 5:00 pm	<b>Session 6.1:</b> Visual Scripting: TV News from Page to Screen <b>Jesa Mae C. Guanzon, Colonia Divina Integrated Farm School</b>
<b>END OF DAY 2 ACTIVITIES</b> <b>Debriefing Sessions</b>	
Day 3 – November 8, 2025	
7:30 am – 8:00 am	Management of Learning
8:00 am – 9:00 am	<b>Session 6.1:</b> Visual Scripting: TV News from Page to Screen <b>Jesa Mae C. Guanzon, Colonia Divina Integrated Farm School</b>
9:01 am – 9:15 am	<b>Health Break</b>
9:16 am – 10:15 am	<b>Session 7:</b> Elements of Mobile Journalism (MOJO) News in Your Pocket: Real-Time Reporting Using Mobile Tools <b>Rene Jun A. Gasper, Sagay National High School</b>
10:16 am – 11:00 am	<b>Action Planning</b>
11:00 am – 12:00 nn	<b>Closing Program</b>
<b>END OF DAY 2 ACTIVITIES</b> <b>Debriefing Sessions</b> <b>HOME SWEET HOME</b>	