



Republic of the Philippines  
**Department of Education**  
 REGION VI - WESTERN VISAYAS  
**SCHOOLS DIVISION OF SAGAY CITY**

**FEB 27 2025**

**DIVISION MEMORANDUM**  
 No. 159, s. 2025

**LEARNING RESOURCES (LR) FAIR 2025**

To: Assistant Schools Division Superintendent  
 Chief Education Supervisors – CID & SGOD  
 Public Schools District Supervisors  
 Public Elementary and Secondary School Heads  
 All Others Concerned

- In connection with the celebration of the 29<sup>TH</sup> Year Sinigayan Festival, the Learning Resource Management Section will conduct the Learning Resources Fair 2025 with the theme: **“Sinigayan 2025... Moving Onward in Harmony”** at the LRMS- Library Hub compound/ Old DepEd Office on March 15, 2025, at 10:00 a.m.
- Each district is encouraged to join and send participants to the following competitions to wit:

Date	COMPETITION	CATEGORY	PARTICIPANTS
March 13, 2025	Soft Opening: SDO Sagay City - Learning Resources (LR) Fair 2025		
	• Unveiling Learning Excellence: Most Innovative LRs Display & Teacher-Student Collaboration	10 Districts	Teacher-student tandem per District
March 15, 2025	• “Literary Odyssey: Students Weave Tales - A Learning Resources Exhibit Showcase”	Elementary Level	1 participant per district (Dist. 1-7 & 9)
		JH School – SH School Level	1 participant per district (Dist. 8-10)
March 14-19, 2025	Learning Resources (LR) Fair 2025: Booth Exhibit	10 Districts	1 Themed booth per District
March 15, 2025	Formal Opening: DepEd Sagay Learning Resources (LR) Fair 2025 Cutting of Ribbon		
March 15, 2025	Awarding of Winners	During Sinigay Sa LibHub Sagay	
March 18, 2025		Booth Exhibit of the Year Award @LRMS-LibHub Compound	


- Participants’ registration forms must be submitted/endorsed by the district to the Division Office, CTD-LRMS Section c/o **Mayo P. Villamor** not later than February 28, 2025.
- Only participants endorsed by the district will be considered as the official participants.
- To ensure that the activities will be conducted smoothly, a meeting will be conducted with the Public Schools District Supervisor on February 26, 2025.at 10:00 a.m. at the PSDS Nook. A separate meeting to all School Heads of each district & LR Coordinators will also be conducted by Public Schools District Supervisors in their respective district office.





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6. Attached are the guidelines and mechanics of the LR Fair 2025-Learning Resources Booth Exhibit as enclosure No. 1 and Storybook Writing/ Literary Odyssey: Students Weave Tales as Enclosure No. 2 and Unveiling Learning Excellence: Most Innovative Learning Resources Display & Teacher-Student Collaboration" to this memorandum.
7. Travel expenses of the participants related to the attendance of the stated activities shall be charged against School MOOE or other school funds subject to the standard accounting rules and regulations.
8. Immediate and widest dissemination of this memorandum is highly desired by this office.

  
**DANNIE CLARK M. UGIL, CESE**  
OIC-Schools Division Superintendent



Enclosure : As stated  
Reference : None  
Allotment : N/A  
No. of Pages : 11

To be indicate in the **Perpetual Index** under the following subjects:

**CURRICULUM**

**CELEBRATIONS AND FESTIVALS**

**CONTESTS**

**LR FAIR**

LRMS\_MPVillamor\_Memo\_LRMS LR FAIR 2025, February 25, 2025  
Libhub\_ALINGCO\_Memo\_Sinigay sa Libhub Sagay2025



Sitio Chloe, Brgy. Rizal, Sagay City, Negros Occidental  
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(Enclosure No. 1 to Division Memorandum No. 159, s. 2025)

**DepEd Sagay- LRMS LEARNING RESOURCES (LR) FAIR 2025**

**I. LEARNING RESOURCES (LR) FAIR 2025**

**A. Booth Exhibit**

Guidelines and Mechanics:

1. There should be only one booth per district.
2. The booth's motif, design and the District Representative's costume should align with the theme of the locally developed storybook from their district.
3. Motif should be based on locally developed storybooks by the teacher or non-teaching personnel of the district submitted in the Learning Resource Management Section-District Office.
4. Districts are allowed to bring materials and set up their booths 4 or 3 days before the event, ensuring a well-prepared and visually captivating exhibit.
5. Each district must exhibit best practices, projects, and outputs related to learning resources. These may include locally developed instructional materials, teacher-made visual and reading portfolios, contextualized learning resources, strategic intervention materials, and outstanding student outputs.
6. The booth, constructed by the City Engineer's Office of **LGU-Sagay** with an area of 8ft X 8ft or much wider will be assigned through a drawing of lots by the PSDS of every district for the booth exhibit.
7. All participating districts are responsible for providing their sounds and electrical equipment to support their booth exhibits.
8. Awards and Prizes:
  - 8.1 Best Booth Design Award – honors the district that not only achieves a visually appealing, creative, and well-designed booth but also excels in effectively showcasing the profound impact of learning resources. This award recognizes districts that skillfully integrate innovative design elements, creating a captivating environment that not only engages visitors but also highlights the remarkable influence of outstanding student-led initiatives on the overall educational experience. The winning district sets a benchmark for educational significance, fostering an immersive and impactful learning showcase.
  - 8.2 The winners will be declared as First, Second, and Third.
  - 8.3 The Winners will receive a Certificate of Recognition and a cash Prize. (P5000.00, P3,500.00, & P2000.00)
9. The LR Fair will be judged based on predetermined criteria to evaluate the overall quality, creativity, and educational value of the exhibits.
10. This comprehensive set of guidelines and mechanics ensures a fair, engaging, and well-prepared "Learning Resources Fair 2025," promoting creativity and excellence in the showcase of districts' learning resource initiatives.





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Criteria for Booth Exhibit

CRITERIA	FACTORS	PERCENTAGE
Booth Design and Overall Appearance	Clear Theme: Incorporate the District elements, such as logos, and colors, to create a cohesive and recognizable visual identity. This helps visitors easily identify the booth and associate it with the district. The Booth must be attractive, neat, and eco-friendly; unique booth design, pleasing and inviting	50%
	Eye-catching displays: Use visually appealing graphics, banners, and signage to attract learners/visitors' attention and pique their interest. Highlight key messages, learning objectives, or featured resources to encourage further exploration.	
	Organized layout: Arrange learning resources in a logical and accessible manner. Use shelves, tables, or display stands to showcase materials neatly and make it easy for learners/ visitors to browse through them. Consider grouping resources by subject or theme for better organization	
Display of Learning Materials and Outputs	Originality and variety: Display a diverse range of learning resources that cover various topics, formats, and learning styles to cater to a wide audience. This variety will showcase the breadth of available resources and appeal to different learning preferences.	30%
	Clear organization: Organize learning materials and outputs in a structured manner. Use clear labels, headings, and categories for easy navigation. Group resources based on subjects, levels, or formats to provide a clear overview.	
Customer Interest	Potential visitors are enticed to visit due to the presence of highly informative, educational, and comprehensive outputs and products. Additionally, the exhibit offers impressive services that further enhance the overall visitor experience.	20%
Total		100%





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(Enclosure No. 2 to Division Memorandum No. 159, s. 2025)

**II. "Literary Odyssey: Students Weave Tales - A Learning Resources Exhibit Showcase"**

**Students Weave Tales - A Learning Resources Exhibit Showcase**

Students bring our teacher's storybook to life in an exciting exhibit. The enchanting tales crafted by students are where characters and narratives come alive. The booths showcase not only captivating stories, but also innovative learning resources inspired by the narrative. It's more than just storytelling; it's a celebration of teamwork between teachers and students, using words to spark engaging and educational journeys. Experience the blend of literature and learning as students become storytellers and educators. 'Literary Odyssey' is a magical fusion of stories and education, proving that storytelling is a powerful tool for shaping learning experiences. Don't miss the adventure at our Learning Resources Exhibit, where stories turn into captivating learning experiences!"

**Mechanics:**

1. Registration: Each District Representative must register for the competition on or before February 28, 2025, providing his or her details and the selected storybook.
2. Selection of Storybook: Each District is required to choose a locally developed storybook from submissions to the Learning Resource Management Section-District Level.  
The selected storybook will serve as the cornerstone for constructing/ designing their Booth Theme and organizing learning resources.
3. Booth Design and Learning Resources: Each District is responsible for designing an engaging booth that reflects the chosen storybook's essence. Learning resources should be both educational and interactive, aligned with the storyline.
4. District Representatives shall dress up appropriately, either in their most comfortable wear or in a customized dress fit for their booth theme.
5. In Literary Odyssey, each district representative gets a 5 to 7-minute time slot, and only one coach is allowed to accompany them. The presentation should showcase the student's ability to bring the narrative to life and highlight key educational aspects.
6. The winners will be declared as First, Second, and Third.
7. The Winners will receive a Certificate of Recognition and a cash Prize (P2000.00, P1500.00, & P1000.00)
8. People's Choice Award: visitors, vote for their favorite booth based on creativity, educational value, and overall appeal. The district with the highest number of points for **Plug & Play** requests (Token) receives the People's Choice Award.
9. All contestants will be given a Certificate of Participation.
10. Social Media Engagement: Participating Districts are encouraged to actively promote their booths and the event on social media platforms, using a designated hashtag. This engagement contributes to the overall promotion of literacy, education, and creativity.

**#Irfair2025**

**#LrmsSagay**

**#DepedSagay**





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**Criteria for the "Literary Odyssey: Students Weave Tales –  
A Learning Resources Exhibit Showcase"**

CRITERIA	FACTORS	PERCENTAGE
Creativity	Originality and creativity in booth design. Innovative use of learning resources to enhance the overall exhibit.	25%
Storytelling Presentation	Effectiveness in narrating key aspects of the chosen story. An engaging presentation that captures the audience's attention	25%
Learning Resource Integration	Seamless incorporation of educational elements inspired by the chosen narrative. Demonstrated effectiveness of learning resources in conveying key concepts.	30%
Booth Design	Visual appeal and coherence in the overall design of the exhibit booth. Attention to detail in aligning the booth with the chosen story.	20%
<b>Total</b>		<b>100%</b>

**III. Unveiling Learning Excellence: Most Innovative Learning Resources Display & Teacher-Student Collaboration".** This competition is a dynamic and inspiring event that brings together 10 districts to showcase their exceptional achievements in education. This event is a celebration of creativity, innovation, and effective collaboration between teachers and students in developing and implementing learning resources. The event emphasizes the unveiling of cutting-edge educational materials and the dynamic partnerships that contribute to successful student learning outcomes. This competition serves as a platform to not only acknowledge the accomplishments of districts/schools but also to inspire and foster a culture of continuous improvement and innovation in education. Through the "Unveiling Learning Excellence" competition, the participating districts contribute to the collective advancement of teaching and learning practices, showcasing a commitment to excellence in education.

Mechanics and guidelines:

1. Every district may choose quality-assured learning resources developed or crafted by teachers. Chosen resources should reflect innovation, embodying the collaborative journey of knowledge transfer and skill mastery.
2. The teacher-student collaboration proudly exhibits exceptional outputs derived from the selected learning resources. The event serves as a platform for students to showcase tangible results, emphasizing the practical application of acquired skills.
3. The Teacher-Student collaboration facilitates discussions, conducts live demonstrations, and interactively shares insights about the learning resources and student outputs.
4. Unveiling Learning Excellence: Most Innovative Learning Resources Display & Teacher-Student Collaboration", emphasizes the inspirational aspect of the





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collaboration, showcasing how the learning resources and teacher-student interaction have sparked innovation.

5. Allow Judges to provide real-time feedback, fostering a constructive dialogue that enhances the overall experience and encourages continuous improvement.
6. Through this event, the LRMS-SDO Sagay City aims to highlight the seamless integration of quality learning resources, skillful student outputs, interactive experiences, collaborative documentation, and the inspirational innovation fostered by teacher-student collaboration.
7. The winners will be declared as First, Second, and Third.
8. The Winners will receive a Certificate of Recognition and a cash Prize. (P3000.00, P2,000.00, & 1000.00)
9. All contestants will be given a Certificate of Participation.

**Criteria for the “Unveiling Learning Excellence: Most Innovative Learning Resources Display & Teacher-Student Collaboration”**

CRITERIA	FACTORS	PERCENTAGE
Innovative Resource Selection	Quality and creativity of selected learning resources crafted by teachers.	25%
Dynamic Booth Presentations	Interactivity, live demonstrations, and insightful discussions within each booth.	30%
Cutting-Edge Educational Materials Unveiling	Revealing materials that bring innovation to teaching and learning. Assessing how easily students and educators can apply knowledge and skills practically.	25%
Collective Advancement Showcase	Displays focusing on outstanding achievements and projects/ outputs completed by students, emphasizing the impact on their learning journey.	20%
<b>Total</b>		<b>100%</b>





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Enclosure 3 to DM No. 157, s. 2025 Indicative Program Matrix

**INDICATIVE PROGRAM MATRIX**

Day 1: March 13, 2025	Soft Opening: SDO Sagay City - Learning Resources (LR) Fair 2025
8: 00 P.M. – 9: 00 A.M.	Registration Philippine National Anthem Prayer Sagay Hymn Deped Aspiration Welcome Address Statement of Purpose Message Schedule of Activities and Mechanics Presentation of District Participants
9: 00 A.M. – 12: NN	<b>Unveiling Learning Excellence: Most Innovative Learning Resources Display &amp; Teacher-Student Collaboration"</b> - Presentation of the Board of Judges - Contest proper
12: 00 NN	Lunch
1:00 P.M – onward	Teacher-Student Tandem Previewing of Districts Booth Exhibit
Day 2: March 14, 2025	<b>*Semi-Final Judging of Learning Resources (LR) Fair 2025 Districts Booth Exhibits</b>
8: 00 A. M. – 5:00 P.M.	Showcasing Teacher-Student Collaboration and Tangible Learning Outputs
Day 3: March 15, 2025,	Official Opening: <b>SDO Sagay City - Learning Resources (LR) Fair 2025</b>
9:30 A.M. – 10:30 A.M.	<b>Ribbon Cutting – by LGU and DepEd Officials</b> Prayer Sagay Hymn Deped Aspiration Welcome Address Melodic Interlude by Teacher Pia Mae Repaso Message Presentation of District Participants Presentation of the Board of Judges
10:30A.M – 12:00 NN	- <b>"Literary Odyssey: Students Weave Tales</b> Contest Proper
12:00 NN	Lunch
1:00 P.M. – 4:00 P.M.	- <b>Plug &amp; Play (bonus points earned): Students Weave Tales</b> - Thru Booth Visitors of each District - Showcasing Teacher-Student Collaboration and Tangible Learning Outputs





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4:00 P.M – 5:00 P.M

**Awarding**

- Awarding of Literary Odyssey: **Students Weave Tales**
- Awarding of Unveiling Learning Excellence: Most Innovative LRs Display & **Teacher-Student** Collaboration

Day 4: March 16, 2025

1:00 P.M. – 5:00 P.M.

- **Plug & Play** (bonus points earned): **Students Weave Tales**
- Thru Booth Visitors of each District
- Showcasing Teacher-Student Collaboration and Tangible Learning Outputs

Day 5: March 17, 2025

**Final Judging: Learning Resources (LR) Fair 2025  
Districts Booth Exhibits**

1:00 P.M. – 5:00 P.M.

- **Plug & Play** (bonus points earned): **Students Weave Tales**
- Thru Booth Visitors of each District
- Showcasing Teacher-Student Collaboration and Tangible Learning Outputs

5:00 P.M- 6:00 P. M.

- Film Showing (By Anggulo Community)

Day 6: March 18, 2025

9:00 A.M – 11:00 A.M.

- **Honoring the Champions**
- **Booth Exhibit of the Year Award**
- **People's Choice Award** - based on **Plug & Play**  
(bonus points earned)

11:00 A.M – 12:00 Noon - **Districts' Lunch Gathering: A Taste of Camaraderie**

**Technical Working Committee**

<b>OVERALL MANAGEMENT</b>	Dannie Clark M. Uguil, CESE - OIC-Schools Division Superintendent Mark Anthony Tan- OIC-ASDS, Elizabeth B. Romo- CTD Chief
<b>CONSULTANTS</b>	Marlon C. Dublin – LRMS EPS &
<b>PLANNING COMMITTEE AND OVERALL PROJECT COMMITTEE</b>	Chairperson –Mayo P. Villamor & Analee B. Alingco
<b>SECRETARIAT/REGISTRATION COMMITTEE</b>	Shall take charge of the attendance sheets, certificates, and invitation of the judges etc.
	Chairman: Rhea P. Baroba      Members: Nena C. Seva Co-chair: Chriza Mae Alo      Elica Marie A. Manglar
<b>PROGRAM COMMITTEE</b>	Shall prepare the program invitation, and distribution and will oversee the proceedings of the program.
	Chairman: Mayo P. Villamor    Member: Philip Howard B. Malundo Co-chair: Analee B. Alingco





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<b>*INVITATION &amp; AWARDS COMMITTEE</b>	Shall take charge of invitation letters to Guests & Judges, order of the awarding, awarding of prizes
<b>*CERTIFICATES</b>	Chairman: Almie S. Gargar      Member: Joel Ganal Co-Chair: Antonette T. Villamor      Chriza Mae Alo
<b>WRITE UPS/NARRATIVE COMMITTEE</b>	In charge of the write-ups/ Narrative of the entire activity from the Soft Opening Day (LR Fair) to the Awarding Ceremony Chairman: Estelle Nica Marie Dunlao Co-chair:
<b>EMCEE</b>	Master of Ceremony during the Soft Opening and Official Opening of LR Fair 2024 (March 13, 15 & 18, 2025) Almie S. Gargar      Rose L. Ogahayon      Mark Sagayno
<b>VENUE PREPARATION &amp; STAGE DECORATION COMMITTEE</b>	Shall prepare the venue /stage suitable for the opening program and awarding Chairman: Lemuel Jaodines      Philip Howard B. Malundo Co-chair: Faith Lotche Desales      Keith Cioco Members: Remalyn Layco      Chriza Mae Alo Jonah A. Sabijon      Lino Palmos
<b>ACCOMODATION / USHERETTES COMMITTEE</b>	In charge of the Guests and Leis. Shall usher the visitors and participants of the event.
<b>*RIBBON CUTTING COMMITTEE</b>	Chairman: Princess Allaine E. Pantoja      Chairman: Faith Lotche Desales Co-chair: Kleefer B. Gallenero      Co-chair: Donna Faye Soberano Member: Zarah May C. Batulat      Members: Remalyn Layco
<b>LR FAIR 2025: CONTEST COMMITTEE</b>	Shall oversee the Competitions, the Booth Exhibit preparation and display, the documentation, and consolidation of results of each event, after care/ demolition. Chairman: Mayo P. Villamor Co-Chair: Analee B. Alingco
<b>BOOTH EXHIBIT</b>	Shall help oversee the Booth Exhibit preparation, the set-up, and the safety of their LR display, and after care/ demolition PSDs & LR Coordinators
<b>"Literary Odyssey: Students Weave Tales – A Learning Resources Exhibit Showcase" COMMITTEE</b>	Shall oversee the Literary Odyssey Showcase event: Judges Scoresheets and Summary of Tabulation Facilitators: Lucy V. Perez, Nena Seva & Howard A. Araneta
<b>"Unveiling Learning Excellence: Most Innovative Learning Resources Display &amp; Teacher-Student Collaboration" COMMITTEE</b>	Shall oversee the "Unveiling Learning Excellence event: Judges Scoresheets and Summary of Tabulation Facilitators: Eliza Reyes Sue Divinagracia Chriza Mae Alo & Philip Howard B. Malundo
<b>FOOD AND REFRESHMENT COMMITTEE</b>	Ensure that all judges, guests and contestants must be provided with snacks. LRMS Team and Staff

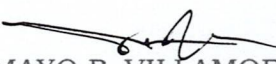





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<b>AUDIO/ VISUAL COMMITTEE</b>	Ensure that the contest venue has the appropriate AV Equipment, set-up and resolve any AV problems,
	Chairman: Renato Amuan      Member: Anecito A. Craus Lino Palmos
<b>PEOPLE'S CHOICE AWARD COMMITTEE (Token Booth)</b>	In charge of tokens for points earned in the plug-and-play of each booth of participating districts
	Chairman: Jonah A. Sabijon      Co-chair: Remalyn Layco Nena Seva
<b>TECHNICAL &amp; DOCUMENTATION COMMITTEE</b>	In charge of the videos for the opening/ closing program. Teaser for the upcoming Activity to be posted on social media. Shall capture and record the proceedings of the event.
	Chairman: Roy Alberio Co-chair: Leo Bandolon & Howard A. Araneta
<b>TABULATOR</b>	Shall prepare the judging sheet and tabulation.
	Chairman: Lucy V. Perez      Members: Eliza Reyes Co- Chair: Sue Divinagracia
<b>BUDGET COMMITTEE</b>	Chairman: Rhea B. Alba
	Co- Chair: Aimee C. Emnace


Prepared by:

  
MAYO P. VILLAMOR  
LRMS- PDO II

Reviewed by:

  
Elizabeth B. Romo  
OIC- CID Chief

Recommending Approval:

  
MARK ANTHONY J. TAN, PhD  
Chief Education Supervisor  
OIC- Assistant Schools Division Supervisor

Approved:

**DANNIE CLARK M. UGUIL, CESE**  
Assistant Schools Division Superintendent  
Officer-in-Charge  
Office of the Schools Division Superintendent