



Republic of the Philippines  
**Department of Education**  
 Region VI - Western Visayas  
**SCHOOLS DIVISION OF SAGAY CITY**

**DIVISION MEMORANDUM**

December 5, 2024

No. 803, s. 2024

**OBSERVANCE OF THE WORLD AIDS DAY 2024**

To: Asst. Schools Division Superintendent  
 Education Program Supervisors – CID & SGOD  
 Public Schools District Supervisors  
 School Head of Public Elementary & Secondary Schools  
 All Others Concerned

1. This is to reiterate the Memorandum DM-OUOPS-2024-03-09915 dated November 22, 2024, from the Office of Undersecretary for Operations, **Atty. Revsee A. Escobedo** regarding the **Observance of the World Aids Day 2024** to be celebrated from December 1 to 15, 2024
2. As mandated by the Philippine HIV/AIDS Policy Act (Republic Act No. 11166), the Department of Education is strengthening its advocacy to lessen the number of HIV/AIDS through Comprehensive Sexuality Education (CSE). The theme for 2024 World Aids Day is "Take the Rights Path".
3. In relation to this, SDO Sagay City enjoins all fields offices to celebrate the WAD through the following but not limited to:
  - a. Online and public display of World AIDS Day (WAD) 2024 banner.
  - b. Use of customized profile frame: Access the frame at <https://twb.nz/2024wad>.
  - c. AIDS walk
  - d. Use of hashtags #WADph2024 and #OksaDepEd when posting pictures and sharing content in an online platform.
  - e. Online or face to face HIV/AIDS educational talks and sessions.
4. Please see the attached memorandum DM-OUOPS- 2024-03-09915 for more details.
5. It is understood that in the conduct of this activity there shall be no discrimination in the provision of such partnership on account of age, school, gender, civil status, disability, religion or other similar factors, personal circumstances that run counter to the principles of equal opportunity.
6. Immediate and wide dissemination of this Memorandum is desired.

*M. Sabbaluca*  
**MARSETTE D. SABBALUCA, CESO VI**  
 Schools Division Superintendent *MS*

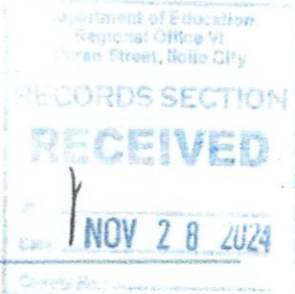


Enclosure : As stated  
 Reference : DM-OUOPS-2024-03-09915  
 Allotment : N/A  
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 To be indicate in the **Perpetual Index** under the following subjects:  
   **WAD      AIDS      HIV**  
 FN: mpp/SGOD



Republika ng Pilipinas  
**Department of Education**

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS



**MEMORANDUM**

**DM-OUOPS-2024-03-0915**

TO : **REGIONAL DIRECTORS  
MINISTER OF BASIC, HIGHER, TECHNICAL EDUCATION,  
BARMM  
SCHOOLS DIVISION SUPERINTENDENTS  
ESSD AND SGOD CHIEFS  
SCHOOL HEALTH AND NUTRITION SECTION  
ALL OTHERS CONCERNED**

FROM : **ATTY. REVSEE A. ESCOBEDO**  
*Undersecretary for Operations*

SUBJECT : **OBSERVANCE OF THE WORLD AIDS DAY 2024**

DATE : **November 22, 2024**

1. World AIDS Day (WAD) is conducted annually, every 1<sup>st</sup> of December, to raise awareness and knowledge, show support for people living with HIV (PLHIV), and honor the lives of those with AIDS-related illnesses. The celebration also serves as the time to renew our commitment in supporting the well-being of those with HIV, as well as those at risk for infection, while reflecting on the worldwide response to HIV and AIDS.
2. The theme for 2024 is "**Take the Rights Path.**" This is in line with the campaign of the Department of Health highlighting the importance of health promotion in HIV response along with the Philippine National AIDS Council (PNAC) that supports the mandate of World AIDS Day, which emphasizes the importance of human rights in addressing HIV and AIDS, advocating for dignity, equality, and access to health care for all.
3. Following the Philippine HIV/AIDS Policy Act (Republic Act No. 11166), the Department of Education (DepEd) is strengthening its advocacy to lessen the number of HIV/AIDS in the country through Comprehensive Sexuality Education (CSE). In line with this, the **Bureau of Learner Support Services-School Health Division (BLSS-SHD)** enjoins all field offices to celebrate the WAD from **December 1-15, 2024**, through the following, but not limited to:
  - a. Online and public display of World AIDS Day (WAD) 2024 banner
  - b. Use of a customized profile frame: Access the frame at <https://twb.nz/2024wad>. Download your photo with the frame and upload it to your social media accounts
  - c. AIDS Walk
  - d. Use of hashtags **#WADph2024** and **#OKsaDepEd** when posting pictures and sharing content in an online platform



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c. Online or face-to-face HIV/AIDS educational talks and sessions that will keep attendees engaged:

- Creation of quizzes and questionnaires
- Encourage participants to ask questions
- Provision of merch, if available

4. For questions and clarifications, please contact **Dr. Maria Corazon C. Dumlao**, Chief Health Program Officer, and **Ms. Phanny S. Ramos**, Health Education and Promotion Officer III of BLSS-School Health Division, via email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph), copy furnished [arh@deped.gov.ph](mailto:arh@deped.gov.ph), or telephone number (02) 8632-9935.

BLSS-SHD/PSR



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