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Republic of the Philippines
Department of Education
REGION VI - WESTERN VISAYAS
SCHOOLS DIVISION OF SAGAY CITY

DEC 10 2024

DIVISION MEMORANDUM

No. 808, s. 2024

2025 AUGUSTINIAN POP FESTIVALS

To: Assistant Schools Division Superintendent
Chief Education Supervisors – CID & SGOD
Public Schools District Supervisors
Public and Private Secondary School Heads
All Others Concerned

- Attached is the letter of invitation from Colegio San Agustin - Bacolod requesting dissemination and participation of our Grade 12 learners from public and private schools in the **2025 Augustinian Pop Festivals** on **February 22, 2025**, venue TBA.
- The participation of learners from public and private schools shall ensure compliance with the provisions of DepEd Order No. 9, s. 2005 titled, *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
- Attached to this memorandum are the following for your guidance and reference:
 - Letter of Invitation
 - Contest Guidelines
- For more information contact CSA-B at 034-434-2473 local 166 or 09494508356 or email at marketing@csab.edu.ph.
- Expenses relative to the participation including the travelling expenses of teachers and students who will participate in the competitions shall be charged to school MOOE or other local and allowable sources subject to the usual government accounting and auditing rules and regulations.
- It is understood that in the conduct of this activity there shall be no discrimination in the provision of such partnership on account of age, school, gender, civil status, disability, religion or other similar factors, personal circumstances that run counter to the principles of equal opportunity.
- Immediate and wide dissemination of this Memorandum is desired.


MARSETTE D. SABBALUCA, CESO VI
Schools Division Superintendent



Enclosure : Letter of Invitation and Contest Guidelines
Reference : As stated
Allotment : N/A
No. of Pages : 6
To be indicate in the **Perpetual Index** under the following subjects:

CURRICULUM LEARNERS MAPEH COMPETITION

FN: RME_ksk/CID



Sitio Chloe, Brgy. Rizal, Sagay City, Negros Occidental
Telephone Nos. 488-02-15; 722-0597/ sagaycity001@deped.gov.ph



Colegio San Agustin - Bacolod

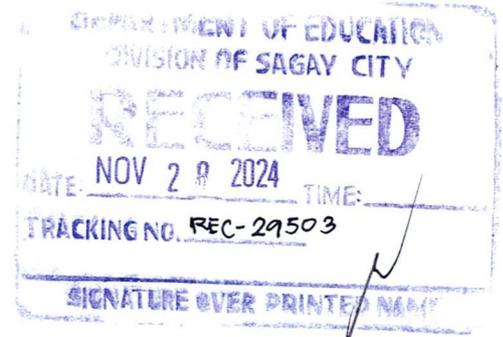
MARKETING OFFICE

Benigno S. Aquino Drive, Bacolod City

November 25, 2024

MS. MARSETTE D. SABBALUCA

Schools Division Superintendent
Division of Sagay City



Dear Ms. Sabbaluca:

A warm Augustinian greeting!

Colegio San Agustin- Bacolod is going to have Augustinian Pop Festivals, showcasing the talent of all Grade 12 students in Negros Occidental. The school is giving the avenue to all talented students in the province. This Festival includes short film production competition, acapella competition and hip-hop dance competition on February 22, 2025.

In this regard we are asking your advice and support to encourage different schools to be part of this event. Attached here are the criteria and guidelines for your perusal.

Should you wish to contact us regarding this matter, please feel free to call us at 034-434-2473 local 166 or 09494508356 or email us at marketing@csab.edu.ph.

Thank you so much.

Sincerely yours,


MICHAEL MERCADER
Marketing In-Charge

Noted by:


FR. WILSON A. CAPELLAN, OSA
VP for Finance and Administration

GUIDELINES & CRITERIA

(HIPHOP)

1. Each participating school will have 10 to 15 members for hip hop. Either all male or female or a combination of both.
2. Participants are permitted to use mix music of their choice.
3. The routine must be performed, in it's entirely to the music selected, prepared and submitted by the school.
4. Participants are given 5 to 8 minutes (5-8) minutes for their presentation including the entrance and exit. Each judge will deduct one (1) point from the total score for every thirty (30) seconds exceeded and fraction thereof.
5. Participants should include in their performance a broad selection of street dance styles without excessive use of the same move or pattern. A varied range of styles should be known in the choreography of arm, leg, and body movement.
6. Attire may include accessories such as hats, caps, gloves, scarves, jewelries, etc. Appropriate clothing should be observed in the competition.
7. Movements that are categorized under break dance are permitted, but should not control /dominate the performance.
8. Any move where the competitor's weight is solely on the neck/head i.e head spins, head stands ...is not allowed and ground for disqualification.
9. Performance for the elimination round should be pre-recorded.
10. No sets or structures, pyrotechnics, fireworks and poppers are allowed.
11. Waiver will be provided by the school.
12. You may send your entry at marketing@csab.edu.ph (sharing your google drive with the file name (name of the school_group name_hiphop) **EX. Colegio San Agustin-Bacolod_KagayonDanceTroupe_hiphop** and get a chance to be part of the top 10 for the grand finals.
13. Entries will be previewed and viewed by a panel of judges based on the following criteria:

Performance -----	30%
Choreography -----	20%
Rhythm and timing -----	20%
Technique -----	20%
Audience impact/costume -----	10%
Total -----	100%
14. Violation of any of the above rules will be a ground for disqualification.

**GUIDELINES & CRITERIA
(SHORT FILM PRODUCTION)**

1. The storyline must revolve under the theme: "Unity, Charity and Thruth".
2. The Film must be 10 minutes minimum and 15 minutes maximum, including credits.
3. Film can make use of any genre.
4. Dangerous or heinous acts, satirical comments about institutions, actual killing of animals, intentional insults or mocking of persons with disability and immoral sexual acts is not allowed.
5. English, Tagalog, Hiligaynon, or a mix of any of these may be the language/s used in the film.
6. Subtitles in English must be provided clearly all throughout the film.
7. Entries must be submitted in High-Definition quality.
8. Entry must be the original work of the Entrant, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity.
9. Any footage submitted as part of a Submission ("Footage") must be originally produced. At least two-thirds of a Submission must contain original material. Previously produced material must have copyright and any other necessary clearances and licenses (e.g., video, music, photos, audio) for use as set forth in Official Rules. Submitters must specifically identify and give credit to all non-original material included in the Submission and provide necessary documentation and licensing information upon request.
10. Only visual effects and sound engineering are allowed for external assistance.
11. Entries will be previewed and scored by a panel of judges based on the following criteria:
 - a. Storyline ----- 40 %
 - b. Production Value ----- 20 %
 - c. Actors' Execution ----- 20 %
 - d. Technical Quality ----- 20 %
 - e. TOTAL -----100 %
 - f.
12. A digital sized Film Poster must be submitted together with the film. (portrait orientation)
13. A 30-second to one-minute (30sec-1min) Film Teaser/Trailer must also be accomplished on or before April 15, 2023.
14. Recommended Specs:
 - a. Video Format: H264, MPEG-2 or MPEG-4 preferred

- b. Aspect Ratio: 16:9 (letterboxed if necessary)
 - c. Resolution: 1920×1080 preferred
 - d. Audio Format: MP3 or AAC preferred
 - e. Frames per second: 24fps
15. The top 10 entries will have the chance to be part of the movie screening at the Ayala Mall Cinemas.
 16. The copyright of the winners shall be owned by the Kinaadman Center for the Culture and the Arts of Colegio San Agustin-Bacolod.
 17. The script/screenplay/concept/synopsis must be submitted on or before April 15, 2024.
 18. Deadline of digital poster, trailer, and film is on February 15, 2024.
 19. Submit your entry using your google drive through marketing@csab.edu.ph. Format should be the title of the movie_the name of the school_category. Ex. ILOY_Colegio San Agustin-Bacolod_film.

A CAPPELLA

A cappella is a competition that is musical by nature and is intended to be sang on stage in pure A cappella (without instrumental music) in groups.

Mechanics and Criteria for Judging

- A. Total number of participants:
 - Each group must be composed of a minimum of 6 and maximum of 15 participants per team.
- B. Mechanics:
 - Participants must be Grade 12 students in Negros Occidental.
 - Each group must prepare an all A cappella open piece for a minimum of 4 and a maximum of 6 minutes. A One(1) point deduction shall be incurred as a penalty for every exceeding minute of performance.
 - Each group is free to choose either Filipino or English song/s for their contest piece.
 - Each group should remix (mashup) songs. They should use more than 1 song for the presentation.
 - Each group shall not choose songs with vulgar languages in its lyrics considering that this is a school and a formal event.
 - Each group is allowed to use props to add beauty to their presentation. The use of pyro technique is strictly not allowed.

- The use of any musical instrument (e.g. beat box, guitar, and marimba) is strictly not allowed; a One (1) point deduction shall be incurred for each musical instrument used during the performance.
- The list of each group's chosen songs must be submitted to the contest committee days before the event to avoid similar song choice in the competition.
- Participants shall wear presentable and appropriate dress or costumes for formality sake.
- Each group must be on the waiting area 15minutes before the competition begins to avoid any delays on the program flow. An automatic disqualification shall be given to the group that will violate the said mechanics; and,
- Once the announcement of winners has been made, oral complaints shall not be entertained by the committee. In any case of complaints regarding any violations of the above-mentioned mechanics, the complainants should pass a letter of complaint stating violations made by respondents with the signature of the team adviser and pass it to the committee of the said event while the competition for the A cappella is still going on for necessary action.
- Also, the decision of the board of judges is final and irrevocable.

C. Criteria for judging

Musicality -----	20%
Voice Quality -----	20%
Blending -----	20%
Mastery/Choreography -----	30%
Costume/ Overall Impact -----	10%
 Total-----	 100%