



Republic of the Philippines  
Department of Education  
REGION VI  
SCHOOLS DIVISION OF SAGAY CITY

**DIVISION MEMORANDUM**

No. 489 s. 2024

08 AUG 2024

**BALIK-KASAYSAYAN: HISTORYA SAGAYNON**  
**History Vlogging (HistoVlog) Competition Year 2**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors (CID and SGOD)  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. In line with the 2024 National History Month Celebration, this office informs the field that Araling Panlipunan Subject Area will be holding a History Vlogging (HistoVlog) Competition this coming August 26, 2024, 2:00 P.M., at Old Sagay National High School, Brgy. Old Sagay, Sagay City, Negros Occidental in support to the *Balik-Kasaysayan: Historya Sagaynon Project*.
2. Enclosed to this Memorandum are contest guidelines, mechanics, and members of the Technical Working Group.
3. Meals, transportation allowance and other related expenses such as representation allowance of the participants and the host school (Old Sagay National High School) is chargeable against School MOOE and other sources of fund subject to the usual accounting and auditing rules and regulations.
4. To ensure the success of the program, a coordination meeting will be conducted to the identified members of the Technical Working Group on **August 09, 2024 (2:00 PM)** at SDO Sagay – Division Conference Room.
5. It is understood that in the conduct of this activity there shall be no discrimination of the participants on account of age, school, gender, civil status, disability, religion or other similar factors, personal circumstances that run counter to the participles of equal opportunity
6. Immediate and widest dissemination of this Memorandum is desired.

for:   
**MARSETTE D. SABBALUCA, CESO VI**  
Schools Division Superintendent 

Encl.: As stated  
Reference: Presidential Proclamation No. 339, s. 2012  
To be indicated in the Perpetual Index  
under the following subjects:

CURRICULUM

CONTEST

CULMINATING ACTIVITY

JTB/Desktop-JordanDivFiles-2024-Memo  
AP MEMO/August 07, 2024

Sitio Chloe, Brgy. Rizal, Sagay City, Negros Occidental  
Telephone Nos. 488-02-15; 722-0597/ [sagaycity001@deped.gov.ph](mailto:sagaycity001@deped.gov.ph)



**Balik Kasaysayan:Historya Sagaynon  
HistoVlog Contest Mechanics**

**I. Entry Requirements and Guidelines**

The vlogging contest is open to all Public and Private Elementray (Grade 4-6), Junor High School (Grade 7-10) and Senior High School (Grade 11-12) learners who qualify the following requirements:

- a. Must be a valid resident of Sagay City; and
- b. Must be enrolled in SY 2024 – 2025 in any of the public or private schools in Sagay City Division.

**II. Guidelines:**

1. The vlogging contest is free of charge. No entry fees shall be collected from the contestants.
2. All submitted work must be original work and between 5-7 minutes in length, including credits. The selection committee will accept only two (2) entries per District for the Elementary and three (3) entries per District for the Junior and Senior high School.
3. Each entry must focus on the theme **“Salaysay ng Bayan, Saysay ng Bansa”**.
4. The content must be focused on the Localization Themes such as:
  - a. Natural Resources (Animals, Land Forms, Plants, Bodies of Water, Protected Area)
  - b. Tangible Immovable Heritage (Historical Sites)
  - c. Tangible Movable Heritage (Archaeology, Religious Object, Artwork, Food and Products, Indigenous Materials, Others)
  - d. Intangible Heritage (Oral Traditions, Performing Arts, Social Practice, Rituals and Festivals, Local Games, Knowledge and Practice Concerning Nature and the Universe, Traditional Craftmanship)
  - e. Personalities
  - f. Cultural Institutions
  - g. LGU programs and projects for culture
4. The video must possess the following specifications:
  - a. The vlogs should be in landscape orientation and in the highest quality possible. Either 1080p (1920 x 1080) or 720p (1280 x 720).
  - b. The content’s language must be appropriate for an audience of all ages (Hiligaynon, Filipino, English, SinugbuanongBinisaya). English subtitle is required. Entries containing foul and offensive language will be immediately disqualified.
  - c. When using images, sounds, or music in the entry, references of information and other related sources used in the video must be cited, crediting the original owner.
5. All entries must begin with a 5-second full-screen title page that follows the format below:

Name of contestant  
School name

Contestant's Address (Barangay, Municipality/City)  
Title of the video  
Local Heritage Themes  
Total runtime

Example:

Juan dela Cruz  
Sagay National High School  
Brgy. Pob. 2, Sagay City, Neg. Occ.  
Buhay Isla  
Natural Resources : Land Forms and Bodies of Water  
6min, 45 sec

6. Content of the presentation shall cover the following area:
  - I. Background Information
  - II. Description
  - III. Stories Associated with
  - IV. Significance
  - V. Conservation
  - VI. References (Informants, Vlogger, Editor, Videographer, Etc.)
7. The participants may also use the Mapped Items of the City Tourism Office as content of the Vlog which can be found on the link:  
**<https://tinyurl.com/2et49h4w>**
8. All entries must be submitted in digital format. Entries may be submitted to **[jordan.beleganio@deped.gov.ph](mailto:jordan.beleganio@deped.gov.ph)** starting **August 19, 2024**. The deadline for submissions is 5:00 PM (Philippine Standard Time) on Friday, **August 23, 2024**. Winners will be judged on **August 26, 2024** at Old Sagay National High School via **Microsoft Teams and FB Live Platform**. Only Contestants, Coaches, and Technical Working Group are required to join in the face-to-face during the awarding ceremony.
9. All entries must be submitted in digital format. No professional assistance is allowed. Adults may assist as cameramen or actors but not as content contributors.
10. Top Three winners for each category will receive Cash Prize and a Certificate of Recognition while Certificate of Participation for non-winners.
11. Participants should keep at least one (1) copy of their video. SDO-Sagay is not accountable for any Films that are lost, damaged, or do not upload correctly.
12. Intellectual property ownership of the project remains the participant's, with the following exceptions:
  - a. The participant grants SDO-Sagay the right to use reproduce, reprint, distribute, perform, and/or display the participant's project video without further recompense or notification to the participant;
  - b. SDO-Sagay maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for advertising, publicity, and promotional purposes on their website, at conferences, or at any other venues; and
  - c. Participants agree to be bound by the official contest rules and decisions of the judges.

### III. Criteria for Judging

The decision of the panel of judges based on the following criteria is final and irrevocable.

Criteria	Description	Percentage
<b>Relevance to the Theme</b>	The work readily explains the theme <b>“Salaysay ng Bayan, Saysay ng Bansa”</b>	<b>50%</b>
<b>Originality and Creativity</b>	The work must be original and creative; the videographer has artistically woven his interpretation of the given theme and covered content in the video.	<b>35%</b>
<b>Technical Quality</b>	Adherence to the technical requirements and contain creatively and correctly used elements (i.e. text, illustrations, etc.)	<b>10%</b>
<b>Audience Impact</b>	Measure of audience impression on the video. Heart react to the vlog	<b>5%</b>

Enclosure No. 2 to Division Memorandum No, \_\_\_S. 2024

#### TECHNICAL WORKING GROUP

##### A. EXECUTIVE COMMITTEE

**Chairperson:** **Marsette D.Sabbaluca, CESO VI**  
Schools Division Superintendent

**Co-Chair:** **Mark Anthony J. Tan, PhD**  
OIC – Asst. Schools Division Superintendent

**Members:** **Nenita P. Gamao, PhD**  
CID Chief  
**Jordan T. Beleganio, PhD**  
EPS – Araling Panlipunan

##### B. WORKING COMMITTEE

<b>Planning:</b> Chairperson: Jordan T. Beleganio Co-Chair: Reneboy L. Lagoyo Members: District AP Coordinators	<b>Technical:</b> Chairperson: Marilyn B. Gamboa, PhD Co-Chair: Reneboy L. Lagoyo Members: Old Sagay National High School Faculty and Staff
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<p><b>Certificates and Awards:</b>  Chairperson: Fenny B. Castroverde  Co-Chair: Almie S. Gargar  Member: Kristine Demiar</p>	<p><b>Tabulators:</b>  Chairperson: Miko Alcarde  Member: Rizamie E. Flores</p>
<p><b>Registration:</b>  Chairperson: Visitacion Tajanlangit  Members: Joy Fernandez  Lister A. dela Torre</p>	<p><b>Food/Accommodation/Stage Set-Up</b>  Chairperson: Reneboy L. Lagoyo  Members: Old Sagay NHS Faculty and Staff</p>
<p><b>Health and Safety:</b>  Lisette Grace U. Cabalang  Rex Yangco</p>	<p><b>Tabulators:</b>  Chairperson: Miko Alcarde  Members: Bato NHS Faculty</p>
<p><b>Program and Invitation:</b>  Chairperson: Mary Grace Lee  Co-Chair: Myla Rivera  Members: Ivy N. Padilla</p>	<p><b>Master of Ceremony:</b>  Almie S. Gargar</p>

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