



CIO- 1475

Republic of the Philippines  
Department of Education  
REGION VI- WESTERN VISAYAS  
SCHOOLS DIVISION OF SAGAY CITY

06 AUG 2024

**DIVISION MEMORANDUM**

No. 468, s. 2024

**INVITATION TO BECOME A CACHET SCHOOL ASSOCIATE**

To: Asst. Schools Division Superintendent  
CID and SGOD Chiefs  
Education Program Supervisors  
Public Schools District Supervisors  
Public Elementary & Secondary School Heads  
All Others Concerned

1. Attached is the **REGIONAL ADVISORY NO. 137, s. 2024**, dated **August 2 2024** entitled "**INVITATION TO BECOME A CACHET SCHOOL ASSOCIATE.**"
2. **The Campaign for Character Education Tenacity (CACHET)** program of the alalay sa Pamilya Foundation, INC. (APB), in full technical and educational partnership with the **I am S.T.R.O.N.G.-I Keep Love Real** program of the University of the Asia and the Pacific (UA&P), through the Maricao and Estelita de Jesus Que Professional Chair on Family and Youth Education, and with the support of several business groups and individuals, invites interested schools to become a CACHET school associate.
3. Membership to interested schools is free of charge.
4. Please see attached advisory for more details.
5. It is understood that in the conduct of this activity there shall be no discrimination in the provision of such assessment on account of age, school, gender, civil status, disability, religion or other similar factors/personal circumstances that run counter to the principles of equal opportunity.
6. Immediate and wide dissemination of this Memorandum is desired.

**MARSETTE D. SABBALUCA, CESO VI**  
Schools Division Superintendent

Encl: As stated  
Reference: As stated  
To be included in the Perpetual Index  
under the following subjects:

CCD/Desktop-DemafilesDivFiles-2024-Memo  
CID MEMO/August 5, 2024



Sitio Chloe, Brgy. Rizal, Sagay City, Negros Occidental  
Telephone Nos. 488-02-15; 722-0597/ [sagaycity001@deped.gov.ph](mailto:sagaycity001@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
REGION VI-WESTERN VISAYAS



Advisory No. 137, s. 2024

August 2, 2024

In compliance with DepEd Order No. 8, s. 2013,  
this Advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph).)

**INVITATION TO BECOME A CACHET SCHOOL ASSOCIATE**

The **C**ampaign for **C**haracter Education **T**enacity (**CHACHET**) program of the Alalay sa Pamilya Foundation, INC. (APB), in full technical and educational partnership with the **I Am S.T.R.O.N.G.-I Keep Love Real** program of the University of the Asia and the Pacific (UA&P), through the Marinao and Estelita de Jesus Que Professional Chair on Family and Youth Education, and with the support of several business groups and individuals, invites interested schools to become a CACHET school associate.

Membership to interested schools is free of charge.

Attached is the document for more details.

For more inquiries and concerns, contact:

**MARIVIEC A. MAALA**  
Executive Director  
APB Foundation, Inc.  
09175026612  
[marievicmaala@gmail.com](mailto:marievicmaala@gmail.com)

RSP/PPRD-Advisory on CACHET School Associate  
Q3\_Advisory\_001/August 2, 2024



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Website: [region6.deped.gov.ph](http://region6.deped.gov.ph)



Certificate No. PHP QMS  
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**Alalay sa Pamilya at Bayan (APB), Foundation, Inc.**  
(Campaign for Character Education Tenacity)  
and  
**UNIVERSITY OF ASIA AND THE PACIFIC**  
(I AM STRONG – I Keep Love Real Program)

July 16, 2024

**MR. VICTOR G. DE GRACIA, JR.**  
**Asst. Regional Director**  
**Region No. VI**  
Duran St., Iloilo City

Dear Mr. de Gracia, Jr.:

With the best wishes for the steadfastness of the rollout of the MATATAG Curriculum in your region, we wish to request your office for authorization to continue and expand our engagement in the research and development of public school students and teachers in character education and decision-making in key aspects of life. This desideratum we hope to be realized through more memorandums of agreement with schools divisions in the region under your watch.

We are the lead group of the **C**ampaign for **C**haracter Education Tenacity (**CACHET**) program of the Alalay sa Pamilya Foundation, Inc. (APB), in full technical and educational partnership with the **I Am S.T.R.O.N.G. – I Keep Love Real** program of the University of Asia and the Pacific (UA&P), through the Mariano and Estelita de Jesus Que Professorial Chair on Family and Youth Education, and enjoying the support of several business groups and individuals.

Essentially lay and secular, with no affiliation with institutional religion, we have been engaged with public schools for the past 20 years, having been engaged with more than 500 public elementary, secondary, and integrated schools nationwide, with more than 150 of these having put up a **CACHET Associate School Club**, with student officers and membership, inclusive of teacher-coaches and enjoying the full support of the school administration.

Among many other interventions, our program of activities includes

- a) Workshop forums for one day or overnight on such key issues of the youth as family structures, sexuality, faith and Filipino values, and social media and youth lifestyle;
- b) Four months a year of workshop-forums on the what we call "Virtue of Focus" corresponding to the core values of the Department of Education: For this year, the tripod of Respect-Regard-Responsibility (for Maka-Diyos); Friendship and Concern for Others (for MakaTao); Care for and Responsible Use of Material Things (for Makakalikasan); and Patriotism (for Makabansa).
- c) Competitive sports and games family festivals, for this coming school, with complementary focus on futsal, which we hope would involve all schools divisions of NCR and Calabarzon;
- d) Quiz bees and art summits on Philippine History, Culture, and Geography and several other themes of current interest;
- e) Year-round point collation that ends up with awards for students, teacher-coaches, and schools, under the banner of CACHET Saxum Award, with reference to the Latin word "Saxum", a solid rock of stability;


- f) One-on-one sex-specific mentoring on lifestyle and concerns/issues of the young and the schoolteachers, complemented by regular training and development interventions for junior and senior mentors, technical working groups, and CACHET organizing teams, to help guarantee sustainability;
- g) Sponsored research and publication on youth lifestyle, family life, values and human virtues, school performance, and life of faith.

Our engagement with the public sector has mutually benefited us and many public-school students, alumni, and teachers. We hope to continue enjoying the trust and confidence of the Department of Education and the regional offices. We look forward to intensifying and expanding our humble contribution for love of God and country!

We hope to have an audience with you at your convenience to enable us to talk further of the CACHET and I Am STRONG programs and to narrate the many stories of teaching and learning in the field of morals and virtue.

Thank you, and warmest personal regards!

Sincerely yours,

  
ANNABELLE P. BROWN  
Chairman and President  
APB Foundation, Inc.

  
ANTONIO N. TORRALBA  
Program Director  
UA & P – Iam-STRONG

  
MARIEVIC A. MAALA  
Executive Director  
APB Foundation, Inc.





## NATIONAL CACHET SAXUM RECOGNITION

A partnership of  
**Alalay sa Pamilya at Bayan Foundation, Inc.**  
(Campaign for Character Education Tenacity)

and

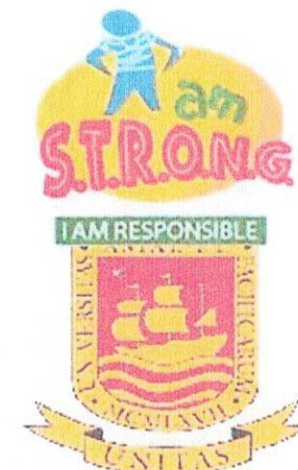
**University of Asia and the Pacific**  
(I AM S.T.R.O.N.G – I Keep Love Real)

In unity with the aspiration of the  
Department of Education  
of shaping learners who are  
“Maka-Diyos, Makatao, Makapamilya, Makakalikasan at Makabansa”

Via the CaChET Student Associate,  
PERSON OF CHARACTER  
SELF-DIRECTED

In their RESPECT-REGARD-RESPONSIBILITY  
Through SELF-KNOWLEDGE, SELF-MASTERY, SELF-GIVING

**Think CaChET...Do CaChET... Be CaChET**  
Help bring about tenacious CHANGE in minds and hearts







**Alalay sa Pamilya at Bayan (APB), Foundation, Inc.**  
**(Campaign for Character Education Tenacity)**  
**and**  
**UNIVERSITY OF ASIA AND THE PACIFIC**  
**(I AM STRONG – I Keep Love Real Program)**

**SY 2024 - 2025 CALENDAR OF ACTIVITIES**

August 10, 2024, 2PM ONLINE CACHET ORIENTATION for ALL and ONLINE CACHET SCHOOL REGISTRATION	November 9, 2024 ONLINE Session FOR Teachers and Learners TOPIC 2: MAKATAO CACHET THEME : Man In Society Virtue-of-the-Month : Genuine Concern and Care for Other	January 25, 2025 On-site 2 <sup>nd</sup> Family Conference Part 2 OPEN FOR NON-CACHET SCHOOL
August 24, 2024 On-Site CACHET ORIENTATION on Details of SY 2024 - 2025	November 23, 2024 ON-SITE QUIZ BEE FINALS And ART SUMMIT RENDITIONS On Church Culture and Philippine Fiestas	February 8, 2025 : ONLINE Session Teachers and Learners -- Topic 4: MAKAKALIKASAN CACHET THEME: Care for Surroundings Virtue-of-the Month : Justice and Charity
September 7, 2024 : ONLINE Session for Teachers and Learners TOPIC 1 : MAKADIYOS : Love for God CACHET THEME : Human Dignity Responsible Decision-Making Virtue-of-the -Month : Respect-Regard-Responsibility	November 30, 2024 : ONLINE SUBMISSION of VOM OUTPUT for MAKATAO	February 15, 2025 - ON-SITE 3 <sup>rd</sup> CACHET Family Games and Sports Festival (with traditional categories and rubrics, inclusive to futsal) (Active CACHET SCHOOLS)
September 28, 2024 : ONLINE SUBMISSION and PRESENTATION of VOM OUTPUT for MAKADIYOS	December 7, 2024 : ONLINE Session Teachers and Learners Topic 3: MAKABANSA CACHET THEME Love of Country and People Virtue-of-the Month : Patriotism	February 22, 2025 : ONLINE SUBMISSION and PRESENTATION of VOM OUTPUT for MAKAKALIKASAN
October 19, 2024 : ONLINE QUIZ BEE and Art Summit On Church Culture and Philippine Fiestas ORIENTATION	December 14, 2024: ON-SITE Christmas Get-together and QBAS Awarding	March 8, 2025 : ONLINE School Year 2024 - 2025 PRESENTATION OF CANDIDATES for National Cachet Saxum Award
October 26, 2024 : ONLINE QUIZ BEE PRELIMINARY	January 12, 2025 : ONLINE SUBMISSION and PRESENTATION VOM OUTPUT for MAKABANSA	March 22, 2025 : ON-SITE 21 <sup>st</sup> NATIONAL CACHET SAXUM AWARDING RITE



### CACHET Activities for SY 2024 - 2025

- CACHET Online Session
- CACHET On-site Session
- Division Session for CACHET Club Officers and Coaches
- Self-Reflection Workshop for Selected Teacher, Coaches and Cachet Club Officers
- Youth Conference on Leadership, Life and Friendship
- 3<sup>rd</sup> Cachet Family Sports and Games Festival
- 2<sup>nd</sup> Family Conference
- 5<sup>th</sup> Quiz Bee and Arts Summit
- CACHET Mentoring Seminars
- 21<sup>st</sup> National CACHET Saxum Awards

For inquiry, please call  
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103B Cedar Mansion 1  
St. Josemaria Escriva Drive,  
Ortigas Centre, Pasig City,  
Mobile no. 0917-502-6612  
[cachetsaxum2032@gmail.com](mailto:cachetsaxum2032@gmail.com)  
Marievic Maala

### Be a Change Agent

If you want to give yourself  
APBF offers the channel.

If you want to help the poor  
APBF offers a way.



### Be a...

1. Volunteer School CACHET Coach
2. Volunteer Cachet Mentor for Teachers and Students.
3. Cachet Division Focal Person
4. Cachet School Focal Person
5. Volunteer Speaker for Virtue-of-the-Month
6. Volunteer Judge for CACHET Competitions



### National CaChET Saxum Recognition

A partnership of  
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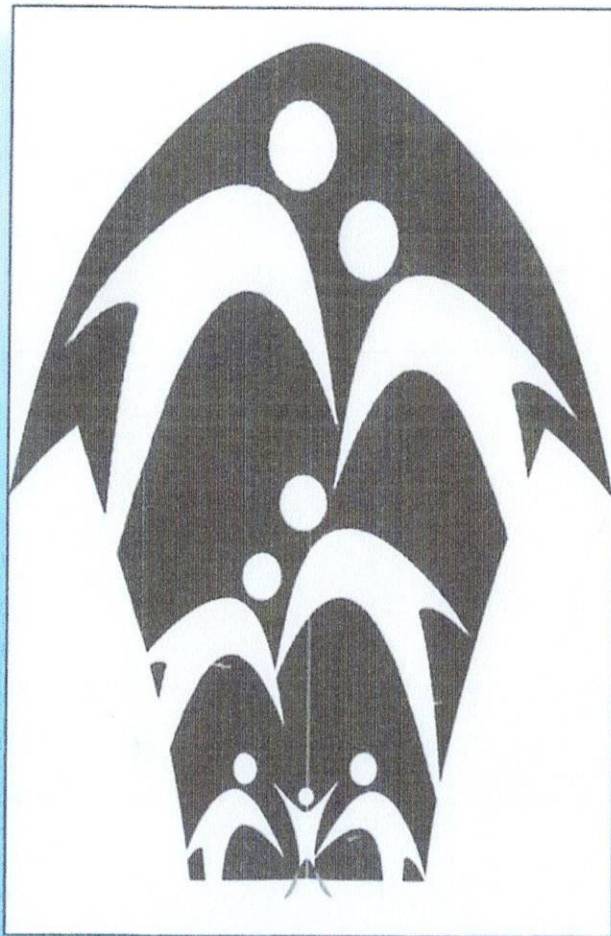
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1. REGISTER your school via ONLINE REGISTRATION POSTED on our NATIONAL CACHET SAXUM RECOGNITION FACEBOOK PAGE
2. ORGANIZE a CACHET CLUB in your school with 15 Students Officer and Grade Level Representatives and 5 Teacher Coaches.
3. Send the list of Officers and Coaches to us via GOOGLE Drive provided by the office.
4. A CERTIFICATE OF PARTNERSHIP will issued to the school who registered.
5. For new family member, CREATE FB Page for your SCHOOL CACHET CLUB.