



Republic of the Philippines
Department of Education
Region VI - Western Visayas
SCHOOLS DIVISION OF SAGAY CITY

November 15, 2024

DIVISION MEMORANDUM

No. 749, s. 2024

OBSERVANCE OF THE 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (E-VAW)

To: Assistant Schools Division Superintendent
Chief Education Supervisors – CID & SGOD
Public Schools District Supervisors
Public & Private Elementary and Secondary School Heads
All Others Concerned

1. Violence against women (VAW) is a serious public health issue and a violation of human rights, rooted in gender inequality. It includes physical, sexual, and mental harm, as well as threats, coercion, or deprivation of liberty, affecting women from all backgrounds. In support of this cause, **SDO Sagay City actively participates in the 18-Day Campaign to End VAW, observed annually from November 25 to December 12.** This campaign aligns with the objectives of Proclamation 1172 s. 2006.
2. The 18-day Campaign to End VAW activity aims to:
 - Enhance awareness among all learners, as well as teaching, teaching-related, and non-teaching personnel in the Division of Sagay City, regarding gender-based violence. This will be achieved through orientations, lesson integration, distribution of IEC materials on E-VAW, and a variety of activities aligned with the E-VAW campaign goals
 - Raise public awareness about the various forms and impact of VAW, while emphasizing that VAW is a public crime and encourage safe, effective interventions in preventing and addressing VAW within their communities, particularly in public spaces;
 - Encourage all schools, learners, teaching, teaching-related and non-teaching to work together to create a comprehensive response to VAW with strong focus on prevention;
3. In relation to this, the suggested activities are listed in the attachment of this memorandum. **All school heads and concerned offices are requested to spearhead the following activities, as outlined in the annex.**
4. The **submission of the accomplishment report for this activity should be done online by uploading the report, photos, and videos to the provided drive.** <https://tinyurl.com/EVAWGADReport>
5. **All teaching, non-teaching, teaching-related personnel, nationally paid staff, COS, job order employees, and everyone else are requested to wear ORANGE E-VAW advocacy shirts on November 25, 2024, to signify the campaign and to launch the 18-Day Campaign during the Flag Ceremony.**
6. The publication of campaign materials on the official schools DepEd Tayo Facebook accounts is highly encouraged as an online platform for promoting the campaign. Additionally, everyone is encouraged to post on their personal Facebook accounts, sharing advocacies to end violence against women, from November 25 to December 12, 2024.



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7. Templates, for Tarpaulin, Shirts and other campaign advocacies can be accessed through the PCW page (<https://pcw.gov.ph/2024-18-day-campaign-to-end-violence-against-women/>) , look for resources.
8. The expenses for conducting this activity in schools will be charged to the School GAD Funds and/or their School MOOE. Meanwhile, expenses for management at the division office will be charged to the Division GAD Funds, subject to the usual accounting and auditing rules and regulations.
9. It is understood that in the conduct of this activity there shall be no discrimination in the provision of such partnership on account of age, school, gender, civil status, disability, religion or other similar factors, personal circumstances that run counter to the principles of equal opportunity.
10. Immediate dissemination and compliance with this Memorandum is desired.

MARSETTE D. SABBALUCA, CESO VI
Schools Division Superintendent

MARK ANTHONY J. TAN, PhD
Chief Education Supervisor
OIC - Assistant Schools Division Superintendent
In-charge of the Division



Enclosure : None
Reference : Provincial GSP Circular No. 11. S 2024
Allotment : N/A
No. of Pages :
To be indicate in the **Perpetual Index** under the following subjects:
SGOD GAD

FN: JPB/G





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(Enclosure No. 1 to Division Memorandum No. 749, s. 2024)

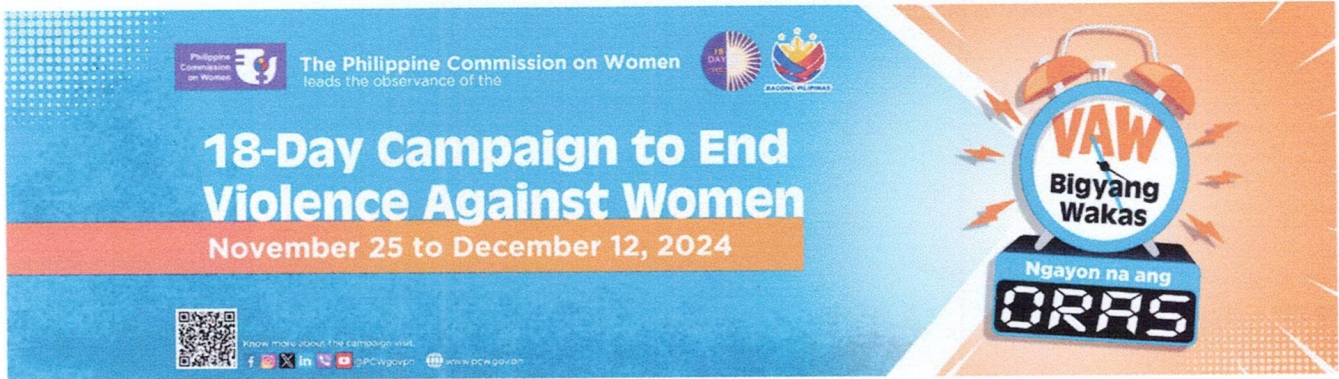
Date	Activity	In-Charge	Venue
November 22, 2024	Pre-Implementation: Putting Up of E-VAW Campaign Materials	Division GFPS	Division of Sagay City
November 25, 2024	Kick-Off Activity of the Annual Observance of the 18-Day Campaign to End-VAW during the Flag Ceremony	GFPS- Secretariat	Division of Sagay City & School Campuses
November 26, 2024	Establishing of Orange Exhibit at the Division Lobby and Schools	Division GFPS & School GFPS	Division of Sagay City & School Campuses
November 25-December 12, 2024	Posting of E-VAW Campaign Banner (Publication of campaign materials on the official schools DepEd Tayo Facebook accounts is highly encouraged as an online platform for promoting the campaign. Additionally, everyone is encouraged to post on their personal Facebook accounts, sharing advocacies to end violence against women, from November 25 to December 12, 2024)	Division GFPS & School GFPS	Division of Sagay City & School Campuses
November 25, December 6, & 12, 2024	Wearing of Advocacy E-VAW Shirt	Teaching, Teaching-Related and Non-Teaching Personnel	Division of Sagay City & School Campuses
November 25- December 2, 2024	Classroom Integration on E-VAW to respective lessons (Gender Awareness and E-VAW in the Classroom)	Teaching, Teaching-Related, and Non-Teaching Personnel	Division of Sagay City & School Campuses
December 12, 2024	Culminating Activities of the 18-Day Campaign through: Essay Writing, Slogan Making, Poster Making and Hugot Lines Contest.	Teaching, Teaching-Related and Non-Teaching Personnel	Division of Sagay City & School Campuses
December 13, 2024	Post Implementation: Submission of online Narrative/Accomplishment Report through: https://tinyurl.com/EVAWGADReport	School GFPS to the Division GFPS Secretariat Division GFPS Sec. to the Regional GFPS and PCW	Division of Sagay City & School Campuses



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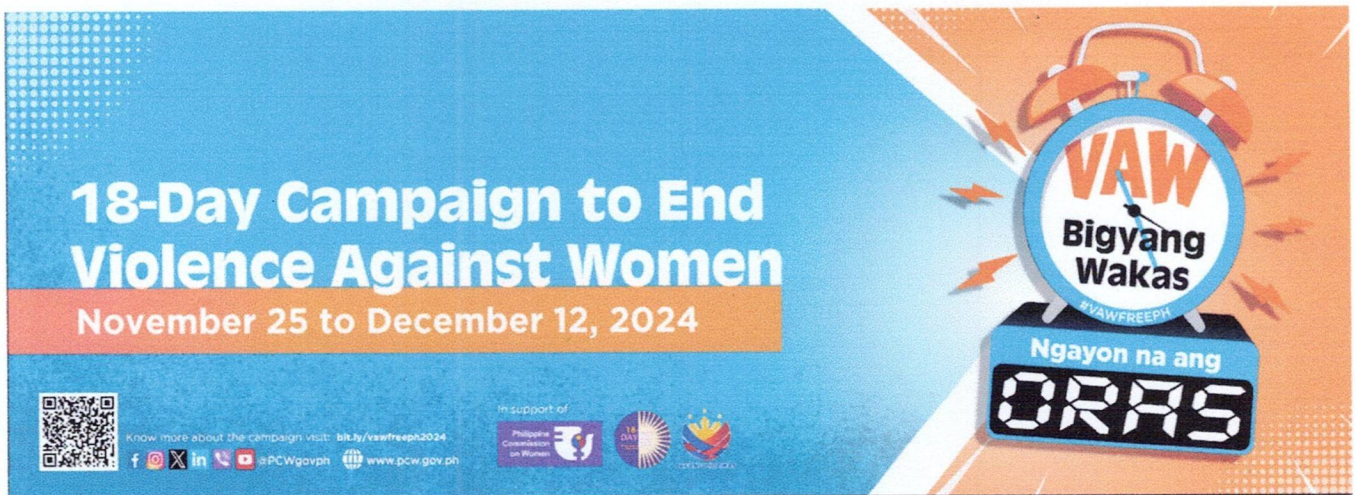
(Enclosure No. 2 to Division Memorandum No. 749, s. 2024)

2024 18-day Campaign to End Violence Against Women



<https://pcw.gov.ph/2024-18-day-campaign-to-end-violence-against-women/>

For Organizations Campaign Streamer



https://drive.google.com/drive/folders/1P8AJqT8LjgCIRAUQa48_0vJ0tZXgFZgm



Sitio Chloe, Brgy. Rizal, Sagay City, Negros Occidental
 Telephone Nos. 488-02-15; 722-0597/ sagaycity001@deped.gov.ph



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(Enclosure No. 3 to Division Memorandum No. 749, s. 2024)

Advocacy T-shirt

Specifications: Round Neck T-Shirt
**This may vary based on the agencies' preferred brand or type as long as the campaign color will be dominant in the design.*

Color: Orange
Texture Type: Cotton
Printing Method: Digital Silkscreen
Print Design: Print size must be visually clear and readable

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2024 15-Day Campaign to End VAW Branding Guide | Branding Guide

Advocacy T-shirt Design 1

Specifications: Round Neck T-Shirt
**This may vary based on the agencies' preferred brand or type as long as the campaign color will be dominant in the design.*

Color: Orange
Texture Type: Cotton
Printing Method: Digital Silkscreen
Print Design: Print size must be visually clear and readable

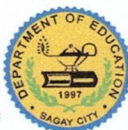
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<https://drive.google.com/drive/folders/1WC0NwAGYBStNG2Ct114z4WKbvPv-aTqI>



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